

## EXTRA Specials Until Saturday's Closing

At All 30 James Butler Inc. Meat Markets  
**Spring Lamb**, Short Forequarters, lb. **13c**  
**Legs of Spring Lamb**, Genuine, lb. **16c**  
**Loin Lamb Chops**, Choicest, lb. **22c**  
**Rib Lamb Chops**, Choicest, lb. **20c**  
**Fresh Beef Liver**, lb. **9c**  
**Boneless Bacon**, in strips, lb. **22c**

At All 230 James Butler Inc. Stores



**Choice Santos Coffee**  
 Formerly 25c, now **20 Cents** a pound  
**5 Stamps FREE** with every pound.



Be Sure and Bring This Coupon With You

**20 Stamps Free**

in addition to all Stamps regularly given.

**On Saturday, July 26,**

At All 230 James Butler Inc. Stores to each Purchaser of One Dollar's worth, or over, who presents this Coupon that day. (E. W.)

**Sugar, Granulated, 3 1/2 Lbs.** **16c**  
**Sugar, Domino** } 5-lb. **39c**; 2-lb. **17c**  
**Potatoes**, Best of the New Crop, **6 Lbs.** **12c**  
**Cheese**, Best N. Y. State from milk with ALL the cream, 1-lb. **17c**  
**Sardines**, Imported **3 Cans** **25c**  
**Sardines**, Imported Boneless, in best olive oil, large can, **19c**  
**Salmon**, Alaska Pink, Tall 1-lb. can, **8c**  
**Salmon**, Alaska Red; Jack Frost Brand; tall 1-lb. can, **15c**  
**Corn Starch**, XLCR Brand, Package, **5c**  
**Corn Flakes**, Fresh and Choice; Extra large package, **5c**  
**Baked Beans**, Essie Brand, Picnic can, **5c**  
**Potted Meats**, Very handy for Sandwiches, can **5c**  
**Grape Juice**, Most refreshing and cooling beverage, bottle, **10c**

**Lea & Perrin's Worcestershire Sauce**, bottle **19c**  
**Royal Lunch Grammas** by the pound, **10c**

**Belle Brook Milk**, Tall **10c** Can **7c**  
 Evaporated, thicker than cream....

**Shawnee Milk**, **8c**; **3 Cans** **23c**  
 Rich Condensed, in sanitary cans, each.

**40 Stamps FREE** with this combination purchase:  
**1 lb. Santos Coffee**, Both **40c**  
**1/2 lb. Mixed Teas**, for....

**60 Stamps FREE** with this combination purchase:  
**1 lb. Best Coffee**, Both **60c**  
**1/2 lb. Best Tea**, for....

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# Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.  
 Herald Square Broadway, 34th to 35th St.

## Charming SUMMER GOWNS In LATEST Modes and Materials

All models advertised are in stock in sizes 34 to 44.

Dotted and Dresden Voile Dresses, **\$4.96**

The Dotted Voile Dress (illustrated) has a collar of gay Oriental embroidery, wide revers, deep cuffs, folded girdle and sash of satin. This graceful frock has the latest frilled vest effect of fine white net.

Black-and-white, navy-and-white, Copenhagen-and-white dotted Voile.

The Dresden Voile Dresses of charming style have a surprise bodice with batiste embroidery collar, net frilled; sleeves trimmed to correspond. Loops and ornaments of satin, matching the floral design in the fabric, fasten the draperies of skirt and waist, **\$4.96**.

In white voile, patterned with pink, pale blue or lavender.

Both of these models have not lined Waists and are very well finished in every detail.

Creme de Chine Dresses, New "Coat" Model, **\$17.74**

The novel feature is the deep pleated peplum, which falls over a prettily draped, button trimmed skirt. The round collar and the cuffs of the three-quarter sleeves are hemstitched, as is also the vest, which is finished with rows of tiny buttons.

In soft clinging Creme de Chine, white, navy blue or black.

## 800 Voile & Batiste BLOUSES At CLEARANCE Prices

Pre-inventory reductions concern all Lingerie Blouses, imported and domestic, in the prettiest styles that Paris and American designers have produced. In the collection are:

Blouses in high and low neck effects with long or short sleeves. All are trimmed with laces and embroidery—many are hand-embroidered and entirely hand-made; many have beautiful crystal buttons.

The Blouse (illustrated) entirely hand made and very elaborately hand-embroidered, trimmed with Irish crochet lace. Macy's price was **\$8.94**. Now **\$4.96**.

Blouses that were <b>\$4.96</b>	<b>\$2.97</b>	Blouses that were <b>\$8.94</b>	<b>\$5.94</b>
Blouses that were <b>\$7.94</b>	<b>\$4.96</b>	Blouses that were <b>\$9.94</b>	<b>\$6.94</b>

Not a complete range of sizes in every style, but a variety of pretty and fashionable models in every size from 34 to 44.

**\$2.50 and \$3.00 Blouses of Voile, Batiste and Crepe, \$1.98**

All white or white with touches of bright colors cleverly introduced as trimming. Very pretty models in low or high neck effects with long or short sleeves. Size 34 only.

## Real Pin-Seal HAND BAGS, \$1.94

Macy's Prices were **\$2.49** and **\$2.94**. Three hundred Bags in three smartly new models, developed in softest pliable black pin seal, with coin purses to match.

First in illustration is a clever copy of the French "Flat Iron" Bag, so popular in Paris at present. The body, of soft, fine-grained pin seal, is pleated into the pointed oval frame of German silver. Fitted with coin purse and lined with moire silk in delicate tints.

Second in illustration is an oblong shaped model of finest pin seal, with bead edge frame of nickel plate. Leather lined and fitted with matching coin purse.

Third in illustration is a very distinctive pleated Bag, with single strap handle, frame of beaded edge nickel plated and lining of soft leather. Fitted with matching coin purse.

All these Bags are strongly and perfectly made with substantial clasps; durable hinges and reinforced corners.

Main Floor, 34th St., Centre.

**65-& 88-NOTE MUSIC ROLLS ELSEWHERE 19c to 75c TO \$1.75**  
**RAINY-DAY UMBRELLAS FOR MEN AND WOMEN 97c**

In the collection, which includes almost every Roll in stock, are Rolls for 65-note and 88-note Pianos, Hand-played Rolls and a selection of subjects that covers a very wide range of popular, classical and sacred music.

Every Roll is new, perfect and desirable in every way, and is marked so clearly that any one can produce the music correctly at first sight.

When rain falls suddenly and you are downtown and wish for immediate protection, drop into Macy's and get one of our good, sensible, low-priced Umbrellas. They save apparel and tempers, as well as money. Made of a fine wearing material; warranted fast color; strong, reliable paragon frames. Regulation sizes.

We carry the most complete stocks of all kinds of Umbrellas. Prices up to **\$23.89**. The celebrated London "Martini" Umbrellas for men cost from **\$1.00** to **\$2.00** less at Macy's than elsewhere.

Store closes at 12 Noon Saturdays during July and August. On other business days Store closes at 6 P. M.

## Women's TAILORED SUITS of Light-weight SERGE, \$17.74

New three-button cutaway model, extremely mannish in style, the very smartly tailored Coat with notched collar and revers, lined with beau de cygne of excellent quality. The Skirts' draperies at the front are caught with a buckle in novel fashion. Sizes 34 to 44.

Fashioned of the lightest weight wool serge, in either navy or black, these are ideal suits for immediate wear.

Linen Eponge and Ramie Suits that were **\$14.74**, **\$22.74** **\$24.74** **\$7.49**, **\$10.74**, **\$14.74**

About forty Suits, this season's models in fashionable colors; in broken sizes from 34 to 44.

## Women's COATS & WRAPS CLEARANCE Prices

Smart "Sport Coats" Were **\$12.74** to **\$19.74** **\$8.74**

A collection of 40 of these jaunty and popular garments, in eponge, corduroy, fleece cloth and polo cloth. Belted or loose, swinging models with large patch pockets and convertible collar effects. Sizes from 34 to 42 in several excellent styles but not every size in each model.

Evening, Afternoon & Street Coats. Were **\$18.74** to **\$29.75** **\$12.74**

Strictly tailored or draped, plain and fancy trimmed models; many silk-lined throughout; all this season's garments; fashioned of satin, eponge, Bedford cord and tweeds. Only 35 Coats in the assortment; in broken sizes ranging from 34 to 44.

Linen and Mohair Dust Coats—Special **\$4.49**

Various styles, plain or trimmed, in these lightweight, full length Coats for auto or tourist wear.

## CLEARANCE OF GIRLS' CAMBRIC DRAWERS AND PETTICOATS

Substantial, well made garments of soft, fine cambric, neatly finished with Valenciennes lace or embroidery edge, at the following material reductions:

Drawers That Were **24c** and **49c** Now **15c & 29c**At **15c** are Drawers of good quality cambric, finished with pin tucks and embroidery edge. At **29c** are Drawers finished with pin tucks and ruffle of muslin, with Valenciennes insertion and edge.Larger Sizes in Drawers that were **69c** now **49c & 69c**At **49c** are neat models, well made and trimmed with edge of embroidery and pin tucks. At **69c** are dainty styles, with gored hips, finished with wide muslin ruffle, trimmed with tiny tucks, Valenciennes lace and braid stitching. Sizes 14 to 16 years.Lace Trimmed Petticoats that were **69c**, now **49c**

Gored top model, fastening at side front and prettily trimmed with lawn flounce, finished with wide Cluny lace. Sizes 14 and 16 years.

## CAMERAS & SUPPLIES REDUCED

Amateur and professional alike can get any photographic need in this very complete and up-to-date Department.

Two things characterize the Macy's camera—completeness and reliability. The list is almost endless, so we quote a few items only to illustrate Macy's reduced prices.

Prices are in every case lower than elsewhere with the exception of a few restricted articles.

**Hawkeye Cameras**, were **\$17.89**, now **\$14.49**  
 (Illustrated) Folding, and No. 3A model. Limited quantities at these prices.

**Hawkeye Cameras**, were **\$22.49**, now **\$19.49**  
 Metal Tripods, were **\$4.49**, now **\$3.49**

**Glass Trays**, 5 in. x 8 in. **15c**  
**Opal Trays**, 4 in. x 5 in. **25c**  
**Competition Trays**, 7 in. x 9 in. **30c**  
**Dark Room (Gas) Lamp** **75c**

**Bathing Suits**, Were **\$3.49**, now **\$1.74**  
 All wool and sweater-knit. Mainly in the large sizes. Colors are navy blue and gray.

**Bathing Suits**, Were **\$3.49**, now **\$1.74**  
 Of pure worsted, and in all sizes from 34 to 44. Included are navy-and-white, navy-and-red, gray-and-white, black-and-white and heather-and-white.

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## MIDSUMMER Models In MISSES' APPAREL

Silk Canton Crepe Afternoon Gowns—New Bolero Model, **\$24.74**

Illustrated. Fashioned of an exceptional fine quality of imported Crepe—this model has the vest and collar of pleated white chiffon and is effectively trimmed with white silk novelty braid. The new flat low effect is introduced between the bolero fronts, and a soft panel in "postilion" style finishes the back of the graceful skirt. Sizes 14 and 16 years.

In cornflower, blue, navy blue, gray, black and rose.

Afternoon Gowns of Crepe de Chine—Novel Tunic Model, **\$17.74**

Distinctive in the unique, graceful draping of bodice and skirt is this advanced Fall model, fashioned of fine quality Crepe de Chine with pointed collar and folded revers of self material, showing a bit of white net at throat and elbows. The button trimmed skirt is draped to give the effect of a double tunic in the back. Sizes 14 and 16 years.

Waists made over net foundation. Colors, taupe, navy, black, white, Copenhagen, wistaria.

Chinchilla Sport Coats—Raglan Model, **\$14.74**

A very superior quality of light weight Chinchilla is employed for these smart Coats, with wide belts, patch pockets, covered buttons and convertible collar. Sizes 14, 16 and 18 years.

In white, old blue and maize shades. These sport coats are priced **\$18.00** in other stores.

## GIRLS' Wash DRESSES Were \$3.74 to \$5.94, Now \$2.96

About 275 Frocks in this assortment, all in the season's newest styles and fabrics, including:

Flowered Crepes, Dolly Varden Voiles, White Lawns and French Linens.

In coat effects, low belted models and Russian blouse styles, some elaborately lace trimmed, some with white lingerie collars and cuffs.

Illustrated is a dainty long-waisted model of Dolly Varden Crepe, with pink or blue rosebuds, the detachable collar and cuffs of Swiss embroidery. Low belt of plain color voile. Sizes 4 to 14 years.

Third Floor, 34th Street, Centre.

## BOYS' CLOTHES REDUCED FOR CLEARANCE

LISTED BELOW are a few out of the many specials that are now on sale in the new and much improved quarters of the Boys' Clothing Department, now on the Second Floor, 34th St., Rear.

THERE ARE ALWAYS more un-advertised than advertised specials at Macy's. The merchandise mentioned here is all actually reduced from Macy's "Lowest-in-the-City" prices, so that yours is a double saving.

**Boys' Suits**, Were **\$5.69** to **\$6.49**, **\$3.79**  
 Choice of 12 smart models, plain and double-breasted. Some patch pocket Suits, and some Norfolk with stitched-on belts. Of all-wool mixed Cheviots. A few blue sizes. (Right figure in illustration.) All sizes in one or more styles, from 6 to 18 years.

**Boys' \$1.50 Military Suits**, **94c**  
 Regulation style, and made of heavy Government khaki. Consist of Coat and Long Trousers. Fine for play or drill. Will launder perfectly. Sizes for boys from 7 to 14 years.

**Washable Knickerbockers**, Elsewhere **65c & 75c**, **49c**  
 Some in blower style. Of good quality olive khaki, well tailored and full size. Finished with belt loops. All sizes from 6 to 16 years.

**Washable Norfolk**, Were **\$3.69** to **\$4.96**, **\$2.89**  
 Of imported tan or blue linen. (Left figure in illustration.) Some of tan or gray crash and of finest olive khaki. Included are all our best quality Norfolk. Sizes 6 to 16 years in one or more, but not in every style.

**Washable Suits**, Were **\$1.49** to **\$4.96**, **\$1.98**  
 Reductions covering every Suit in the House not already mentioned (except the white ones). In Beach, Russian, Middy Blouse and Sailor styles. All sizes in one or more styles, from 6 to 16 years.

**Wash Knickerbockers**, Elsewhere **\$1.00**, **79c**  
 Of linen crash in gray or tan, of white duck, and of standard government khaki. In all sizes from 6 to 17 years. Cut full, and with reinforced seams for extra durability.

## BOYS' Summer SHIRTS, Pajamas & BLOUSES—Save

The much improved and enlarged Boys' Clothing Department now in new quarters on the Second Floor, 34th St., Rear, is full of economies, of which we can list one or two only. Remember, there are always more UN-advertised than advertised specials at Macy's.

**BLOUSES** WERE **59c & 68c** NOW **48c**  
 Of plain white and tan mercerized madras, and of wavy madras, in light and medium colors. Long or short sleeves. Some of tan khaki cloth. Some with collars attached or separate, and some with neckband. All sizes from 6 to 15 years.

**\$1.00 NEGLIGEE SUMMER SHIRTS** **68c**  
 Made of highly mercerized madras, in a wide variety of fancy stripe effects, in color upshot medium and light grounds.

**75c PAJAMAS STRIPED MADRAS** **59c**  
 Made of an excellent quality of madras, in white, tan, gray and helio, with stripe effects in colors.

Finished with silk frogs at buttonholes. Very full and roomy in cut. All sizes from 4 to 15 years.

## MACY'S HUCKLEBERRY LAYER CAKE—FOR SALE ON FRIDAY ONLY

Pure, delicious cake, spread thickly with the finest fresh berries and baked "to a turn" in the Macy Sanitary Bakeries here on the premises. Finer, fresher, and more delicious than cakes sold elsewhere at 25c.

Sold at the counter only—not delivered.

Third Floor, 34th St., Centre.

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IT MAKES LITTLE DIFFERENCE WHAT YOU NEED—

A SUNDAY WORLD WANT AD. WILL GO GET IT.